

Online Knowledge Transfer Series

Report on Lecture #4 “Privacy Analysis of Online Social Networks”

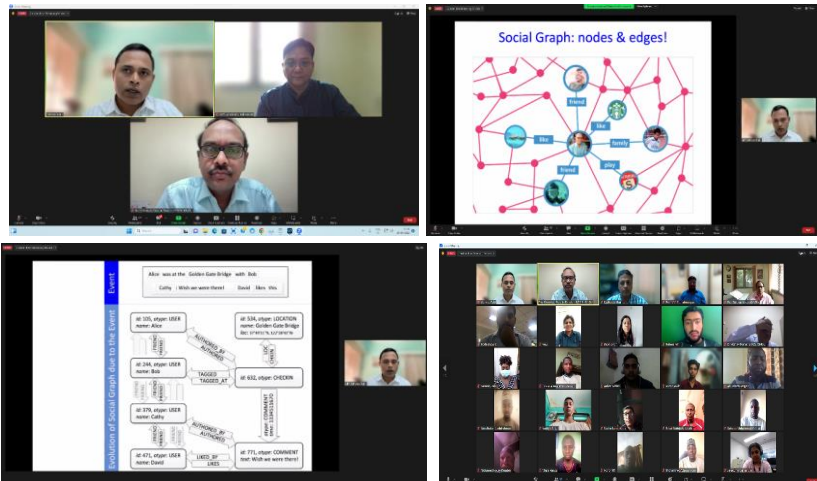
Date: 30/10/2023

School of Computer and Information Sciences (SOCIS) at IGNOU, New Delhi organized Lecture #4 titled “**Privacy Analysis of Online Social Networks**” on 30th October 2023. Dr. Vishwas Patil was the resource person of the day. Dr. Patil has more than 20 years of industrial and academic experiences in Information Security and presently working as Senior Research Scientist, IIT Bombay. Prof. Sandeep Singh Rawat, Coordinator (KTS), first expressed his appreciation for the invaluable guidance of our esteemed Honorable Vice Chancellor, Prof. Nageshwar Rao, and the Pro-Vice Chancellor, Prof. Uma Kanjilal, in facilitating this online knowledge transfer series. He also conveyed his profound gratitude to the expert, Dr. Patil, for graciously agreeing to impart his knowledge to the participants. Prof. Rawat expressed his appreciation for this and extended a warm welcome to all the participants. The session commenced with Prof. P.V. Suresh, Director - SOCIS providing an introduction to the distinguished resource person, Dr. Vishwas Patil.

Dr. Patil's discussion revolves around social networks and their crucial role in creating and overseeing digital identities for individuals, groups, organizations, and even governments. These platforms facilitate interactions between these digital identities and assist in discovering new audiences. They also monitor and classify these interactions based on user preferences to provide users with relevant content and advertisements. Furthermore, Dr. Patil delves into diverse scenarios to assess how the actions of independent stakeholders can influence privacy in these contexts. The protection of users' privacy on social networks poses a considerable challenge, especially when there are ever-changing connections between individuals who hold differing privacy preferences, such as conservatives and liberals.

Exploring diverse complexities, topics include the role of social networks in establishing and engaging digital identities, as well as issues related to privacy.

- **Dr. Vishwas Patil, Senior Research Scientist, IIT Bombay during the session.**



A total of 120 participants from various regions of India and abroad actively engaged in the session. The Q&A segment proved to be a valuable opportunity for participants to acquire deeper insights into the subject matter. In closing the event, Dr. Sudhansh Sharma of SOCIS proposed a vote of thanks. He offered his thanks to our esteemed Honorable Vice Chancellor - Prof. Nageshwar Rao, and Pro-Vice Chancellor - Prof. Uma Kanjilal, for their timely guidance in organizing the online knowledge transfer series. Special thanks were extended to our resource person, Dr. Vishwas Patil, for graciously accepting our invitation and delivering Lecture #4, titled “Privacy Analysis of Online Social Networks”. Furthermore, Dr. Sharma expressed appreciation to all participants, including learners from BCA, MCA, and Ph.D. programmes, as well as faculty members from other schools. The feedback received for the webinar was overwhelmingly positive.

Prepared by: Prof. Sandeep Singh Rawat, Coordinator (KTS), SOCIS